

Support with the Development of a Fundraising Strategy for the CapeNature Corridors, Biospheres and World Heritage Sites Programme.

FOOTPRINT supported the CapeNature Corridors, Biospheres and World Heritage Sites Programme through the provision of a guideline report for a fundraising strategy. The report covered the following key areas:

- Background and Introduction to provide context
- Guidelines for developing a fundraising strategy
 - Fundraising Principles
 - Location of the Fundraising function in the organisation
 - Developing the funding strategy
- Provided funding options for strategy development.
- Provided guidance on funding options through Donor Agencies